



m ps



universities & education

education is big business

Whether you're improving student recruitment or raising funds from your alumni, you need to think creatively to come up with innovative, effective, timely and budget-friendly communications. We're experts at finding solutions with impact, because we see very few limits to what we can produce.



Our end-to-end solution means that we've got every step in the process covered from managing data to sorting, mailing and fulfilment with your timescale and security as our priority.



We share industry best practices from our private sector clients to help you make the most of our print innovations, contingency planning, business continuity and capacity.



Our digital and litho printing services offer the highest quality products tailored so that the correct solution fits your needs and the best value for your print budget.



Our sure-fast contingency means we can guarantee precision-timed, day-definite delivery and same-day turnaround, pre-empting any potential hold-ups and making sure they're covered.



Our sophisticated data processing complements and integrates with our mailing solutions, meaning we can manage, analyse, cleanse and process it ready to mail.



Our fully integrated printing and direct mail solutions means that you don't have to manage multiple suppliers for direct marketing campaigns.



Our clever personalisation solutions ensure no compromise on even the most complicated mailshot when it comes to quality, timescales or value for money.

we can help you

- ▶ Stay connected and engage with alumni
- ▶ Build fundraising networks
- ▶ Answer questions from prospective students
- ▶ Invite students for open days
- ▶ Build the university's brand presence

getting clever with print

From fierce competition for students, to engaging with your alumni, you'll need to use multiple communication channels. While you might automatically think digital for reaching students, mailed marketing has real impact – especially when done well.

Allowing you to use specific criteria to target potential students and alumni, printed communication is more tangible, cost-efficient and has a longer shelf-life than any other marketing channel. Unlike emails which can be quickly deleted or lost in a saturated inbox, direct mail gets noticed and has a proven record for generating response.

Our experience and innovation means we can evolve our mailing solutions to make them even more effective, secure and friendly to your budget and the environment. Our dedicated account managers have extensive sector experience, working with university marketing, alumni and admissions teams on multiple projects with seamless precision, cost-efficiency and excellence, dispensing with the need for complicated procurement processes.

why mps should get your vote

- ▶ Lower costs
- ▶ Robust security thanks to our ISO 27001 certification
- ▶ Quick turnaround
- ▶ One convenient solution
- ▶ Print and direct mail product innovation
- ▶ Dedicated account management
- ▶ 100% accurate mailings
- ▶ Quality control audits
- ▶ Bulk postal discounts
- ▶ Peace of mind



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